

Crystal Duncan

CRYSTAL IS A FAITH-BASED WRITER, SPEAKER,
AND TEACHER LOCATED IN KNOXVILLE, TENNESSEE





Meet Crystal

I'm a published author, engaging speaker, and Bible teacher with over 20 years experience of communicating truth in a clear and compelling way.

My passion is coaching, leading, and encouraging God's people to rise above their circumstances to follow God's leading.

My authenticity, excellent deliverables, and sense of humor are the drivers in my success in freelance writing, speaking, and teaching.





Why now?

Life is too short!

We need to redeem the time while we are still living.
(Ecclesiastes 9:4)

My core driving principle is to use my writing, speaking, and teaching to encourage, inspire, and motivate people to walk in the fullness of God's purpose for their lives.

Since each of us are given gifts, my goal in every spoken and written word is to draw out this purpose in a tangible, practical way for a more meaningful life.





My Three-Step Approach

Connect

Connecting with women in true authenticity, humor, and love by revealing the truths of God's word.
(Hebrews 4:12)

Inspire

Inspiring women to step into a full trust relationship with Christ beyond what they could ask or imagine.
(Ephesians 3:20)

Cultivate

Cultivating in women the pursuit of spiritual maturity leading to a tangible, honest, and renewed Christian faith walk.
(Ephesians 4:13)

A woman with long, wavy brown hair is smiling warmly at the camera. She has her arms crossed and is wearing a bright orange top with white polka dots. She is also wearing a gold watch on her left wrist and several rings on her fingers. The background is a plain, light grey color.

Case Studies

[Go to the next slides](#)



Case Study #1: Daughters of The Creators

Daily devotionals are reaching over 30,000 emails towards a female following across the world. Devotionals are written from a woman's perspective that incorporates Bible scriptures with real-life situations with email blast over 141,000.

[Click this text to view Crystal's work for Daughters of The Creators](#)

A DAILY DEVOTIONAL FROM A WOMAN'S PERSPECTIVE

WRITTEN BY *Crystal*



DAUGHTERS
OF THE CREATOR



SERIOUSLY GOD?

VOLUME 1

*SPIRITUAL
INSIGHTS
WHEN LIFE
SUDDENLY
CHANGES*

CRYSTAL MCDOWELL

Case Study #2: Seriously God

“Seriously God?”

This was the one question I repeatedly asked God when going through my unexpected divorce after 23 1/2 years of marriage and five children. Each chapter deals with the nitty, grittiness of still having to push through daily life while inwardly struggling with matters of faith and fairness.

Readers are offered short and sweet devotionals with specific, call to action baby steps leading to the peace that our God offers in the middle of life's storms.

Order the book on Amazon → [Click this link](#)



Case Study #3: Influence Conference

Sharing my testimony of God's provision through the the body of Christ as I struggled through the trials of divorce and navigating five children as the sole-provider and single mom. His grace was sufficient in my most weakest and vulnerable season of life.



To view Crystal speaking please click the image above or search "Overcoming Difficulty Crystal Duncan" on YouTube.

Testimonials

“Crystal Duncan is one of my absolute favorite editors, writers, and people! She's excellent at what she does and very personable, dependable, and creative. For more than 20 years, I've had the privilege of assigning Crystal curriculum writing and editing without needing to worry about it getting done well, and I've proudly and easily recommended her for other work often. “

Katara Patton, Writer, Editor, and Author

“Crystal Duncan's skill, creativity, and timely execution on all her projects for UMI brought incredible value. Her ability to develop effective creative content while achieving our instructional design goals has always exceeded our expectations. She sets a standard for editorial excellence that has raised the bar for our work and has been transformative for our audiences.”

C. Jeffrey Wright, CEO, Urban Ministries, Inc

“Crystal Duncan has been a true inspiration to me during our time together at Telling Ministries. Her work on the Daughters Of The Creators website touched so many hearts, including mine. Crystal’s genuine love for the Lord and her ability to convey His message through her writing and speaking have been a blessing to everyone around her.”

Josh Wiley, Co-Founder of Telling Ministries



Testimonials

“Crystal Duncan's contributions to Telling Ministries, particularly her work on the Daughters of the Creator blog, were met with exceptional feedback from readers. Her writing had a unique ability to inspire and motivate, leaving a lasting impression on many. Crystal's positive demeanor and dedication made her a delight to work with, and her presence was a valuable asset to our team.”

Corey Alderin, Telling Ministries

“Crystal is gifted in seeking, listening to, and sharing God’s heart for His people. Each time Crystal spoke at our single moms’ ministry, human-erected walls melted in the presence of God’s loving wisdom. Her transparency is relatable and her humor invitational. God did a great work when He created Crystal Duncan.”

Lisa Miller-Rich Pastor of GEMS (God Embracing Moms who are Single)

“Crystal is dedicated, creative, smart, and a visionary. Her planning and hard work make working with her easy. As the former Vice President of Content at Urban Ministries, Inc., Crystal and I worked together on various projects from Vacation Bible School to selecting arts and crafts. Crystal brings energy, excitement, and excellence to all she does.”

Rev. Cheryl Price, PhD. Publisher,
Judson Press





How can we work together?

- Write Articles/Blogs/Devotionals
- Write Content Development for Biblical Curriculum
- Ghostwrite Christian non-fiction
- Speak for Women's Events/Retreats
- Speak/Coach for Aspiring Writers
- Teach sound, relevant Biblical Precepts
- Mentor women who are ready for change

Pricing for Writing

My specialty in writing is focused on creative devotionals, blogs, and articles for women of faith including motherhood, singleness, divorce, career; content development for Biblical curriculum; screenplays with positive messages for women; and Christian non-fiction (ghostwriting).

Cost: \$5k to \$50k

*PRICING DEPENDENT ON DEPTH OF PROJECT AND HOURS TO COMPLETE



Pricing for Speaking

My specialty in ministry events include women's conferences/retreats focusing on motherhood/single moms, divorce/singleness; writers conferences with a focus on blogs/devotionals/articles and content development for Biblical curriculum; and business women's conferences with a focus on work/life balance and leadership.

Cost: \$2k to \$30k

*PRICING DEPENDENT ON LOCATION OF
SPEAKING EVENTS, DEPTH OF PROJECT, AND HOURS TO COMPLETE



Let's Chat

I would love to hear your thoughts and answer any questions you may have about the information provided.

Email me to connect:
cdunc5@outlook.com

www.crystalduncan.net



Crystal's Bio

Crystal is the mother of five young adult and independent children. She was a stay-at-home and homeschool mom for over 20 years before entering the corporate workforce. Crystal recently retired as a second-line manager for a Fortune 50 company and is currently working as an adjunct professor of English Composition at local colleges in Knoxville, TN. Crystal has her master's degree in creative writing. She has been writing, speaking, and teaching for over 25 years for women's events, Bible small groups, author/writer of books and articles as well as editorial responsibilities.

